

AGENDA ITEM A.

DRAFT 2025 OVERARCHING VISION Version 2

The Commission agreed the vision statement should be forward-looking, brief, and people-focused. The purpose of today's discussion is to finalize the proposed 2025 vision statement.

Draft 2025 Vision Statement Version 2– For June Discussion

To create and sustain a transformative multimodal transportation system that connects people to place and people to people.

OR

To create and *uphold* a transformative, multimodal transportation systems that connects people to place and *strengthens (fosters?) community connection.*

OR

To create and sustain a transformative, multimodal transportation system that enhances connectivity in Tacoma, linking people to destinations and each other.

Draft 2025 Vision Statement Version 1– Presented in May

- *Presented at May meeting:*
 - To create a transformative, multimodal transportation system that connects people to places and people to people.
- *Revised version after Commissioner comments:*
 - To create and sustain a multimodal transportation system that transforms how Tacoma connects people to place and people to people.

2015 Vision Statement

Tacoma is a sustainable community with many diverse residents, businesses, and visitors who have various transportation priorities. The City is strategic in how it plans its transportation system with an emphasis on carrying the people and goods that foster Tacoma's culture, character, and competitiveness. The transportation system offers multimodal travel options that provide safe access for all users and neighborhoods, encourage healthy living, and protect the environment.

AGENDA ITEM B.

DRAFT 2025 OVERARCHING GOALS Version 2

1. Advance **Equity and Livability**: Transportation resources are directed toward addressing mobility disparities in a way that honors the priorities and self-determination of people who live in areas with the highest need.
2. Ensure a **Safe and Comfortable Experience**: All users of the transportation system are able to move freely without fear of harassment or traffic violence.
3. Make Tacoma an **Environmentally Sustainable and Healthy Place to Live**: Transportation and land use decisions enable a citywide shift towards a greener future, delivering better outcomes for the environment and for the people who live here.
4. Cultivate lasting **Partnerships**: Local and regional efforts are coordinated and aligned, ultimately supporting a more seamless transportation system.
5. **Connect the Tacoma Community**: Safe and accessible mobility options make it easy for people to get where they need to go, regardless of travel mode or where their trip begins or ends in the city.
6. **Improve and Steward Tacoma's Transportation Resources**: Infrastructure is maintained and modernized to support the city's mobility future.
7. Promote **Transparent Decision-Making**: Transportation decisions are made openly, and lessons from projects are being captured and used to make future work better, while success and challenges are shared with the community to improve community trust.
8. Support a **Thriving Economy**: The transportation system reliably and safely facilitates people commuting to work, while supporting businesses with dependable access to customers and suppliers.

BACKGROUND INFORMATION

Draft 2025 Goals Version 1 – May Transportation Commission with high-level comments

1. Committing to **Equity**
 - a. *TC Comments: “Committing” not strong enough.*

2. Prioritizing **Safety**
 - a. *TC Comments: Supported. Commissioner proposed combining with health but recommendation did not gain traction.*

3. Advancing **Sustainability**
 - a. *TC Comments: Had conversation if this should incorporate all types of sustainability like the 2015 version, but it was decided that environmental sustainability needs to be its own goal.*

4. Enhancing **Health**
 - a. *TC Comments: Minimal*

5. Cultivating **Partnerships**
 - a. *TC Comments: A Commissioner brought up removing this goal. Other Commissioners neutral to the idea.*

6. Connecting **Community**
 - a. *TC Comments: Supported – if the vision statement wording remains “connecting people to people”. If the vision statement changes to “connecting community”, this goal might be able to be deleted.*

Additional goals the Commission feels need to be included:

- *Maintenance and Modernization*
- *Delivering Results and Being Transparent*
- *Supporting Economy*

2015 Goals

1. **Being a Partner:** Proactively develop partnerships to best serve all users of the regional transportation system.
2. **Protecting Community:** Protect natural, as well as neighborhood, assets to create and connect places where people can live, work, and play in a safe and healthy environment.
3. **Providing Mobility for All:** Prioritize the movement of people and goods via modes that have the least environmental impact and greatest contribution to livability in order to build a balanced transportation network that provides mobility options, accessibility, equity, and economic vitality for all.
4. **Striving for Fiscal/Environmental/Social Sustainability:** Design an environmentally and fiscally sustainable transportation system that serves its users through strategic planning efforts, funding, and projects.
5. **Leveraging Programs/Strategies:** Develop and implement transportation demand management strategies and programs that contribute to the overall effectiveness of the multimodal transportation system.
6. **Linking to Land Use:** Build a transportation network that reinforces Tacoma’s land use vision, the region’s Vision 2040, and the Growth Management Act.